

Nikki Mascali Roarty

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SKILLS

- Editing
- Assignments
 - SEO
- CMS/WordPress
 - Homepage
 - Photoshop
- Graphics creation
 - Video editing
- Staff management
- Print production
 - Reporting
 - Social media
- Print & digital copywriting
 - Podcasting
 - Newsletters
- Event planning

EDUCATION

Luzerne County Community College
AS, Journalism — 2007

Luzerne County Community College
AS, Business Administration — 1997

EXPERIENCE

New York Post — Deputy Managing Editor, News
January 2023-present
{Helm digital-first evolution | Execute daily coverage}

New York Post / Page Six — Senior Digital Editor
August 2019-present
{Publish | Homepage | SEO | Staff management | Graphics/video}

Scary Mommy — Freelance Writer/Editor
Summer 2019
{Edit | Write | Research | SEO}

Brick Underground — Associate Editor/Reporter
November 2018-June 2019
{Edit | Write | SEO | Social media | Sponsored content | Newsletters}

Metro US — Staff Reporter/Editor
October 2016-November 2018
{Write | Edit | News/Features | SEO | Social media | Photos}

Facebook // BCforward — Copy Editor/Content Curator
October 2015-September 2016
{Edit | Curate | Assign | Monitor breaking news | SEO | Vet sources}

The High Regard Show — Co-Creator/Host/Web Content Manager
October 2015-July 2018
{Host | Interview | Bookings | Edit | Social media | CMS | Photos}

The Blot Magazine — Editor
May 2014-September 2015
{Editor | Staff management | CMS}

RA East, Inc. — Freelance Senior Copywriter/Web Editor
May 2003-present
{Advertising copywriter | Edit | Presentation content | Social media}

Royal Media Group — Associate Editor/Social Media Specialist
September 2012-September 2013
{Write | Edit | Social Media | Newsletters | CMS | Video | Events}

The Weekender — Editor
January 2006-September 2012
{Edit | Assign | Manage staff | Video | SEO | CMS | Events | Photos}